

Dream Bold

The Power of Community



Annual Report FY 2025
July 1, 2024 - June 30, 2025



“There is nothing like a
dream to create the future.”

Victor Hugo
Les Misérables



A Letter from our President

Friends and Neighbors,

In our region, big changes often start as small ideas, dreams that sometimes seem just out of reach. A parent imagining a safer place for their child to play. A teacher picturing wellness woven into the school day. A family that wants to remember a loved one by helping others. When we share these ideas, and when we work side by side, dreams take shape. Dreams become reality.

Look around, I promise you can see it. Many of the most impactful programs began as someone's vision for a better future. Community Health and Dental Care started with a simple promise: affordable, accessible, quality care for everyone, no matter their insurance. What began with 13 patients a day now serves nearly 300 neighbors every day across multiple locations.

You can see it in the Pottstown Children's Discovery Center too. On a field trip with her grandchildren, Beth Desch asked one question, why not here in Pottstown? In 2025, the Center opened its permanent home and is already planning to expand. A light bulb moment became a place where curiosity and family time comes alive.

As the community's foundation, we believe in local dreams because we see them taking shape all around us. This year we continue to ask, what are your dreams for our home? How can we continue to partner with you and your neighbors to make them real?

If an idea has been tugging at you, let's talk. We would love to listen, connect partners, and help you take the next step.

A handwritten signature in black ink that reads "David W. Kraybill".

David W. Kraybill, President



Growing Together: Building a Stronger Region

In 2003, after the sale of Pottstown Memorial Medical Center (PMMC), we got our start with a simple purpose. Champion the health and well-being of everyone within a ten-mile radius of Pottstown. Over the next twenty years, we became the local grantmaker neighbors could count on.



As your community foundation, we're ready to welcome more partners, build lasting funds for the future, and support a broader range of local priorities that help our region thrive. **If you share our dream for a stronger, healthier, more connected region, we invite you to join us.** Together, we can create opportunities that make this a better place to live, work, and grow.



Two years ago, we took another step, seeing a dire need in our community. We moved **from a private foundation to your community foundation**. This shift lets us define health and wellness the way people live every day. Not only for individuals, but for whole neighborhoods. It opens new focus areas, creates more room for ideas to grow, and we invite residents and businesses to get involved in causes you care about.

This year we're putting that promise front and center. With our new name and refreshed look, we mark an exciting new chapter! **Growing from our roots as Pottstown Area Health & Wellness Foundation into the Pottstown Regional Community Foundation**. It's more than a change in name; it reflects how far we've come and how much more we can do together.



What's the difference between a Private and Community Foundation?

Private Foundations are usually supported by one main source, like an individual, family, or in our case the proceeds from the sale of PMMC, and their grantmaking tends to follow a more defined set of priorities.

Community Foundations bring together gifts from many donors, neighbors, businesses, and partners who care about this region. Those charitable dollars are pooled and invested for long-term growth, so the impact keeps expanding over time across a wider range of priorities.



Empowering Communities Through Programs



Regional Home Garden Contest

The Regional Home Garden Contest celebrates the joy of growing. It encourages both new & experienced gardeners to get their hands in the soil, connect with neighbors, and create beauty right where they live.

Gardening strengthens the body and mind, inspires creativity, and builds community pride. From flower boxes to backyard beds, every garden adds color and joy to our neighborhoods. **Ready to enter for free?** Keep an eye out for information in the Spring!

This year, the contest expanded regionally opening up to 2 boroughs and 9 townships!

50 Gardens Entered

31 Winners

\$ 3,335 Awarded in Prizes



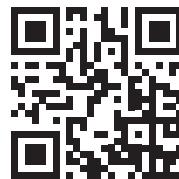
Pottstown Play Streets

Each summer, Pottstown Play Streets turns neighborhood blocks into pop-up play spaces by closing streets to traffic and opening them for **family fun, movement, and connection**. The Play Streets Coalition sets up outreach tables with local partners, shares free play equipment, and creates a safe, welcoming place right outside people's doors. Events run for two hours on select Thursdays from June to August, often near parks and green spaces.

7 Total Events
670+ Attendees
24+ Community Partners



49% Children and Teens
51% Adults



School Wellness Initiative

The School Wellness Initiative helps schools make wellness part of everyday learning. Launched in 2018, it supports evidence-based strategies in physical activity, nutrition, mental health, and staff well-being. Our partnership with Medical University of South Carolina Boeing Center for Children's Wellness continues and four components keep the work moving forward:

- Annual Grants
- School Wellness Checklist® Challenge
- Year-round School Collaborative
- Healthy Bodies Healthy Minds Institute (annual conference)

\$394,000 in Grants
36 Schools Participated
Over **27,000** Students Served





Local care. Local voice. Local impact.

Two Recipients Chosen for Inaugural Student Loan Assistance Program

The [Diana Smith Memorial Endowment](#), created by the Smith family to honor Diana Smith, a Boyertown school nurse for 20 years, funds a Student Loan Assistance Program for registered nurses & behavioral health professionals. The program helps keep skilled caregivers in the Boyertown and Tri-County area, with each recipient receiving \$3,000 in loan relief over two years.

The inaugural recipients are [Caleigh Bohner](#), a school nurse in the Boyertown Area School District, and [Adam Lutz](#), a school-based social worker with Creative Health Services. Both provide steady, compassionate support to local students and are pursuing additional training to deepen their impact.



FY25 Community Event Sponsorships

Throughout FY25, PRCF sponsored community events across the region, from 5Ks and school fun runs to festivals, fairs, and volunteer days. Partners included local school districts and nonprofits such as Pottstown Cluster, Trellis, The Community Network (TCN), Runegades, Pottstown Area Regional Recreation Committee (PARRC), Boyertown Multi-Service, and many others, bringing neighbors together to move, learn, and celebrate.

36 Event Sponsorships | \$29,575 Invested



Pottstown Community Voices Grant Fund

The Pottstown Community Voices Grant Fund is a resident-led grantmaking program that puts neighbors in charge. A neighborhood advisory council sets priorities and reviews applications from community-based organizations that receive the awards. In its first cycle, the fund received 18 proposals and awarded microgrants to **eight grassroots projects**, ensuring funding reflects local priorities and builds shared ownership.



Centro Cultural Latinos Unidos (CCLU)

CCLU strengthened neighborhood pride and youth engagement through its Trash Clean-Up and Soccer Programs. Dozens of local families worked together to clean targeted areas, creating safer, more inviting spaces. The soccer program provided Latino youth with a structured, inclusive environment that builds teamwork, confidence, and community connection.



Making a Difference Economically (MADE)

MADE for the Trades launched a 10-week hybrid workforce development cohort introducing youth and young adults to hands-on training in plumbing, electrical, and carpentry. Participants gained practical trade experience, financial literacy, mentorship from local professionals, and certifications that prepare them for employment and future apprenticeships.

These investments are turning ideas into visible progress in safety, health, play, and work. They also grow local leadership, strengthen trust, and invite more residents to bring forward solutions that fit their blocks, schools, and parks.

\$100K
Granted

\$4.5K
Residents
Served

Learn
More!



linkly.link/2KPTG

Building Stronger Nonprofits & Brighter Futures

Across the Pottstown region, neighbors turn good ideas into real change. For over 22 years, the Foundation has walked beside them with funding, mentorship, and practical support so strong programs can grow. Together, we have invested in more than 250 partnerships, nonprofits, programs, and initiatives and helped great ideas take root close to home, reaching thousands of residents along the way. Below are a couple of examples that began as dreams and now deliver measurable impact in our community.

\$57.6M
Granted over 22 Years

250+
Community Partners



At **Green Allies' Althouse Arboretum**, students are leading the way in protecting local land and educating others about sustainability. The organization's 17-acre outdoor campus serves as both classroom and community space, where young people plant trees, grow native species, and host environmental workshops. Their efforts earned the **2025 Pennsylvania Governor's Award for Environmental Excellence** and the **2024 Pennsylvania's Outstanding Environmental Education Program**, proving that environmental leadership can start right here in Pottstown.

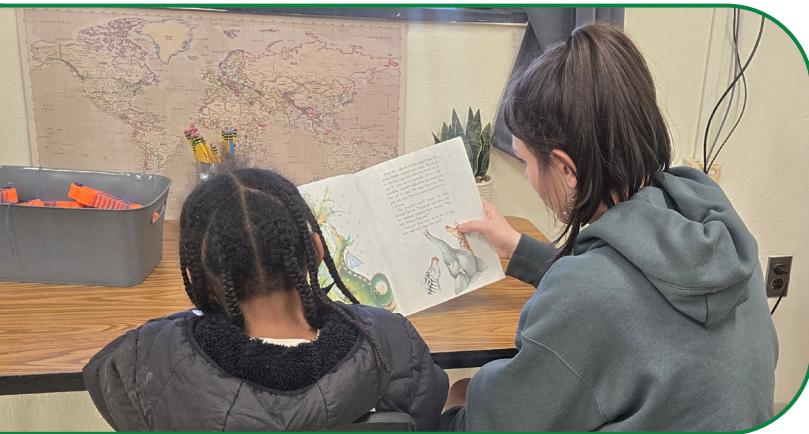
These stories point to a simple truth. When local organizations have the partners, tools, and encouragement they need, they deliver lasting results. Our role is to listen, connect resources, and help good work take root so more neighbors can learn, play, grow, and thrive.



Strengthening Capacity Through Connection

Behind every strong nonprofit is a team that keeps learning and adapting. Through our partnership with Catchafire, PRCF connects local organizations with skilled volunteers across the country who donate their time and expertise at **no cost to the nonprofit**. Nonprofits gain professional support, mentorship, and technical help that strengthens daily operations and builds long-term capacity so leaders can focus on serving the community.

Common projects include branding and logo updates, website and social media strategy, budgeting and data analysis, fundraising plans, translation, and print materials. These building blocks help teams communicate clearly, plan with confidence, and reach more neighbors.



**Capacity
Building**



linkly.link/2KPTn



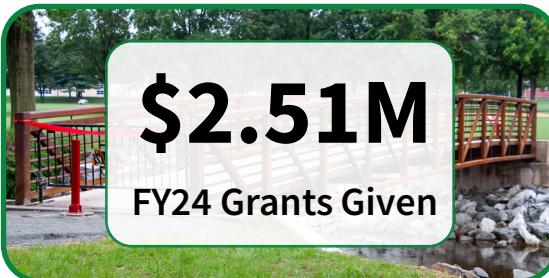
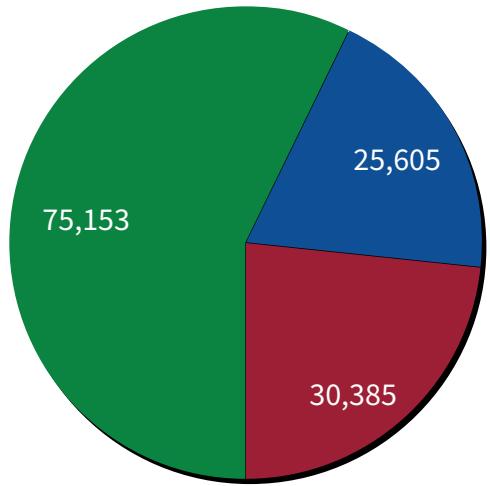
Capacity building is an investment in people and systems that pays forward. Through Catchafire, PRCF helps nonprofits grow stronger and more resilient so they can deliver lasting results for the Pottstown region. If your organization could benefit from this support, we would be glad to start a conversation.

Requests into Results: FY24 Reported Impact

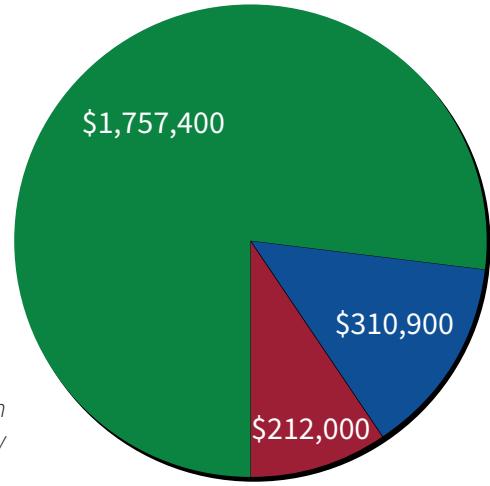
PRCF's Results Grantmaking Framework is our roadmap for smart, community-driven funding. It spells out the outcomes we pursue, how proposals are reviewed, and how success is measured over time. We look beyond activities to long-term, transformative results that align with local data and what neighbors say is most important.

Our funding is structured around two core pillars, each with three program areas. Together, they guide where dollars go and how impact is tracked.

People Served
by Purpose
131,143



Funding
By Purpose
\$2,280,300



All figures are based on final grantee reports from Fiscal Year 2024. Minor differences in totals may vary slightly due to reporting timelines.



What this looks like in practice

Through PRCF-funded partnerships with school districts and community health providers, more than **14,500** residents received critical health screenings, and over **9,900** neighbors had urgent financial, social, or physical needs met. These efforts close immediate gaps while strengthening the foundation for long-term health, helping people move from crisis response to steady well-being.

Core Pillar 1: Developing Youth Potential

We believe that investing in children leads to a stronger tomorrow. PRCF equips young people with the resources they need to be healthy, learning, and thriving, both now and in the future.

Early Childhood Development 871 people served & \$149,000 Total Funding

Healthy development in the early years lays the foundation for educational success, economic productivity, and lifelong health. PRCF prioritizes programs that help children from birth to age five enter school ready to learn.

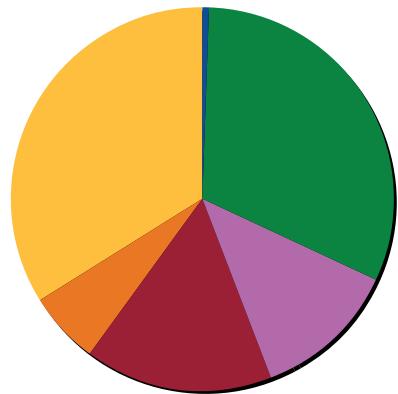
Schools K-12 42,604 people served & \$310,000 Total Funding

Research shows a direct link between student health and academic achievement. The Foundation supports evidence-based policies, programs, and activities that promote wellness and improve student outcomes.

Youth Preparedness 16,401 people served & \$771,000 Total Funding

Social and emotional learning builds confidence, resilience, and practical skills that help young people navigate school, work, and life. By integrating SEL into mentoring, sports, college and career readiness, PRCF helps youth develop the tools to manage challenges, build relationships, and plan for the future.

People Served by Program 135,510



Core Pillar 2: Promoting Equitable Health & Wellness

Health equity becomes real when everyone can reach their full potential, regardless of circumstance. PRCF works to ensure fair access to the spaces, services, and resources that support healthy lives.

Built Environment 21,800 people served & \$208,000 Total Funding

Strong built, natural, and social environments create more opportunities for people to be active, connected, and engaged. PRCF invests in parks, trails, and community spaces that improve health and quality of life.

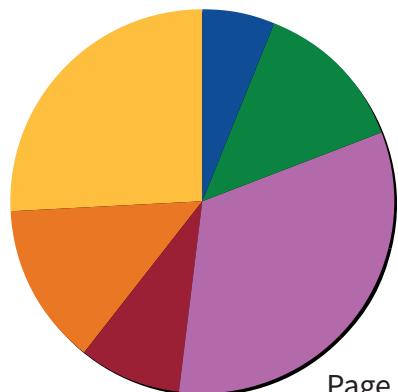
Healthcare Access & Delivery 7,970 people served & \$316,000 Total Funding

The Foundation advances equitable access to timely, high-quality healthcare that focuses on prevention, treatment, and reducing chronic disease.

Health Equity 45,864 people served & \$610,000 Total Funding

PRCF addresses the social and economic barriers that limit well-being by building economic security, strengthening local food systems, and expanding civic engagement to help residents achieve stability and long-term health.

Funding by Program \$2,364,000



Your Support Turns “Almost” Into “Achieved”

As the community’s foundation, we back practical solutions that move lives forward. **We build relationships, follow the data, and fund ideas that come from the community.** We believe the strongest ideas start close to home, so we bring resources, trust, and know-how to help local partners turn good plans into meaningful outcomes in education, health, and economic opportunity.



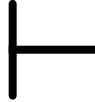
\$2.77M

FY25 Grants Given

110K

Projected Served

\$2,500



Smallest Grant

\$27,000



Average Grant

\$192,500



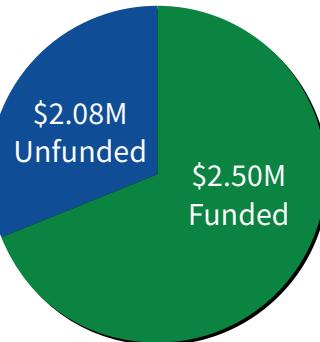
Largest Grant

Local Needs Are Growing Our Response Can Grow Too

In Fiscal year 2025, community organizations requested \$5.58M to meet local needs. PRCF granted \$2.50M, advancing critical projects, but strong demand remains. With increased community giving, we can grow our grantmaking to fully meet the requests we receive and expand opportunities in education, health, and economic opportunity.

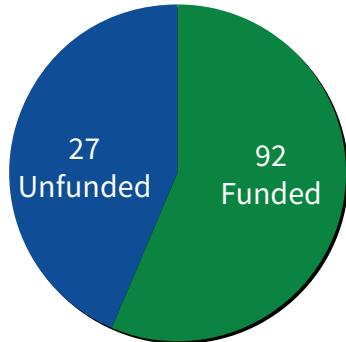
**Requested
Funding**

\$5.58 Million



**Total
Applications**

119



Join in giving! Your support helps transform worthy proposals into real outcomes for our neighbors.



Community Investments: FY25 Grantees

ACLAMO	Expressive Therapy Concepts Inc	New Hanover Evangelical Lutheran Church	Schuylkill River Greenway Association
Be ReZilient	Family Services of Montgomery County	Norchester Red Knights Parent's Organization	Steel River Playhouse Inc
VIBE CREATIVE*	Foundation for Pottstown Education	North Coventry Township	Strive Initiative Inc
Big Brothers Big Sisters Independence Region	Pottstown GoFourth	Operation143	The Ferns Peer-Run Respite LLC
Birdsboro Community Memorial Center	Greater Philadelphia YMCA	Orion Communities Inc	The Salvation Army - Pottstown
Borough of Pottstown	Greater Pottstown Tennis And Learning Association	Owen J. Roberts School District	Township of Upper Pottsgrove
Boyertown Area Multi-Service Inc	Health Care Access	Phoenixville Free Clinic	Trellis For Tomorrow
Boyertown Area School District	Hearts Of Humanity Community Development Corporation	Pottsgrove Recreation	TriCounty Active Adult Center
Boyertown Community Library	Hedwig House, Inc.	Pottsgrove School District	TriCounty Community Network
Brookeside Montessori	Hobarts Run Neighborhood District	Pottstown Athletic Club	Inclusive Clay**
Camphill Village Kimberton Hills Inc	Lower Pottsgrove Township	Pottstown Beacon Of Hope	Pottstown Community Action**
Chester County Food Bank	Making a Difference Economically	Pottstown Children's Discovery Center	Resilient Students Network**
Children First PA	Maternal and Child Health Consortium of Chester County	Pottstown Cluster of Religious Communities	Sweatchasers**
Colebrookdale Railroad Preservation Trust	Maternity Care Coalition	Pottstown FARM	The Reach Foundation**
Community First Development Corporation Inc	Mission Kids Child Advocacy Center	Pottstown Red Cloud Kung Fu Club	Variety- the Children's Charity of the Delaware Valley
Cradle of Liberty Council, Scouting America	Mitzvah Circle Foundation	Pottstown Regional Public Library	Vision To Learn
Creative Health Services Inc	MontCo Anti-Hunger Network	Pottstown School District	Visiting Nurse Association
Daniel Boone Area School District	Mosaic Community Land Trust	Project Libertad	Community Services Inc
East Coventry Township	National Center On Education And The Economy	Project Purpose	Washington Township
Episcopal Legal Aid Of The Diocese Of Pennsylvania Inc		Rolling Hills Better Tomorrows Social Services	YWCA Tri-County Area
		Save Our Land, Save Our Towns	

The Community's Challenge: Dream BOLD

A simple truth runs through these pages. A community foundation is one of the most powerful tools a region can have. When neighbors pool resources, share their voices, and work toward a common vision, opportunity grows. Health, learning, and quality of life rise together.

As YOUR community foundation, we offer flexible ways to turn care into lasting impact. You can support a cause close to your heart or explore new opportunities. Together, we can match your goals to real needs right here at home.

Endowments

Create a permanent fund where your gift is invested. Earnings then provide support to your chosen causes year after year.

Tribute Gifts (*In Memory or In Honor*)

Recognize someone special by making a gift or fund in their name that creates a lasting legacy about what they care about, close to home.

Bequests and Planned Gifts

Leave a legacy through your will, retirement accounts, life insurance, or other planned giving tools that fit your situation.

Stock & Appreciated Assets

Donate securities, stocks, or other appreciated assets to maximize potential tax benefits while creating meaningful impact in the region.

Donor Advised Funds (DAFs)

Enjoy potential immediate tax benefits, recommend grants to the charities or causes you care about, and involve your family in giving!

Family Foundation Transfers

If managing a private foundation has become overwhelming, you can transfer assets to us to administer while your charitable intentions are still honored.

Each gift, large or small, fuels more support for nonprofits, more services for neighbors, and more bold dreams brought to life. Imagine what you hope for our community, then start a conversation with us.

Together, we dream bold.

Together, we create the community we all deserve.



Ways to Give

linkly.link/2KPWE



Partnering for Purpose

Pottstown Regional Community Foundation works with attorneys, accountants, financial planners, and wealth managers to help potential donors give with confidence.

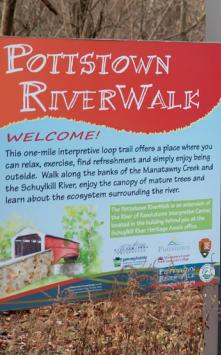
We make charitable giving simple, personal, and effective.

We bring more than two decades of local knowledge to every conversation and serve western Montgomery, northern Chester, and eastern Berks Counties. If your client wants to support what matters close to home, we can help.

\$77.4M

FY 25 Ending Assets

In the two years since becoming a community foundation, the Foundation has received:



Overwhelming Community Support



**\$635K
in Gifts**

**\$225K
in DAFs**



**\$161K
in Endowments**



**We work with
Professional
Advisors!**



linkly.link/2KPgj

Foundation Staff and Board of Directors

Foundation Staff

Howard Brown

Senior Program Officer Schools
& Community Development

Craig Colistra, PhD

Senior Program Officer
Research & Evaluation

Myra Forrest, EdD

Education Advocate

David Kraybill

President

Samuel Mirarchi, MBA

Marketing and
Communications Specialist

Mina Pomante, CPA

Controller

Miranda Rexrode

Office Manager & HR Generalist

Melissa Richter

Accounting Assistant

Brendan Stengle

Grants Manager

Sheri Waldman

Philanthropy Coordinator

Rose Walters*

Office Manager &
Communications Associate

Staff as of November 21, 2025.

*Retired as of November 30, 2025.

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Jeffrey Sparagana, EdD

Vice Chair

John J. Buckley

Secretary

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Linda Flederbach

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Term Ended June 30, 2025

D. Scott Detar, CPA

Jose Fernandez

Sonia Frecon, DDS

Term Ended June 30, 2025

Arthur Green

Frances Heffner

Matt Howald

Carl Landis

Lori Lorant-Tobias, DO

Lori Musson

Term Ended June 30, 2025

Jaime Parris, EdD

Frank Strunk

William Taddonio, MD

Ryan Wall

* Officers and Directors as of July 1, 2025

Financial Position

Years Ended June 30, 2025 and 2024

At the Pottstown Regional Community Foundation (PRCF), our investment approach reflects standard and accepted strategies from major firms and is guided by a long-term view of stewardship. We manage a well-diversified portfolio across a mix of asset types to reduce risk and help smooth performance through changing market conditions. This balanced strategy is intended to support steady growth while also protecting the value of charitable funds during more volatile periods.

Our objective is twofold. First, we seek to preserve and strengthen the long-term value of PRCF's charitable assets so that donor intent is honored and each fund can sustain its mission over time. Second, we aim to generate dependable annual income that

Assets	2025	2024
Cash And Cash Equivalents	\$ 328,172	\$ 689,847
Contributions Receivable	-	79,244
Long-Term Investments	76,593,018	73,041,842
Equipment And Furnishings, Net	41,566	22,501
Right-Of-Use Asset	384,517	435,944
Other Assets	37,115	14,126
Total Assets	\$ 77,384,388	\$ 74,283,504
Liabilities		
Grants' Payable	\$ -	\$ 221,352
Accounts Payable And Accrued Expenses	178,388	258,070
Lease Liability	397,375	444,641
Other Liabilities In Connection With The Sale Of Assets	3,337,894	8,063,868
Total Liabilities	\$ 3,913,657	\$ 8,987,931
Net Assets		
Without Donor Restrictions	\$ 73,368,914	\$ 65,010,573
With Donor Restrictions	101,817	285,000
Total Net Assets	\$ 73,470,731	\$ 65,295,573
Total Liabilities And Net Assets	\$ 77,384,388	\$ 74,283,504

Consolidated Statements of Activities & Change in Net Assets

Revenue	2025	2024
Contributions	\$ 229,492	\$ 346,509
Net Investment Income	2,025,472	2,028,327
Net Realized & Unrealized Gains On Investments	7,300,226	6,138,966
Other Income	8,396	15,217
Net Assets Released From Restriction	-	-
Total Revenue	9,563,586	8,529,019
Expenses		
Program Grants	2,770,238	2,574,150
Other Program Activities	1,866,645	1,871,553
Total Program Expenses	4,636,883	4,445,703
Management & General	542,613	630,880
Total Expenses	5,179,496	5,076,583
Net Operating Revenue	4,384,090	3,452,436
Other Revenue (Expense)		
Pension Benefit (Expense)	3,791,068	1,751,349
Change In Net Assets	8,175,158	5,203,785
Net Assets		
Beginning Of Year	65,295,573	60,091,788
End Of Year	\$ 73,470,731	\$ 65,295,573

supports PRCF's grantmaking and programmatic commitments. Investment earnings help make it possible for PRCF to respond to community needs year after year, while maintaining a strong financial foundation. To ensure strong accountability and transparency, the Foundation undergoes an annual independent external audit.

By investing with discipline, diversification, and a focus on long-term sustainability, PRCF helps ensure that the resources entrusted to us remain healthy, resilient, and able to make meaningful impact not only today, but for generations.





Pottstown Regional Community Foundation connects philanthropic intentions with our community's most impactful economic, social, and educational needs to improve the quality of life for all residents.

Stay Connected!

Join our Newsletter



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@PRCFconnect

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Pottstown, PA 19464

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www.PottstownFoundation.org

