

The Power of Non-Profits Spotlight:

Schuylkill River Greenways

The Schuylkill River is more than just a scenic waterway. It's a resource for health, recreation, and community connection. At the center of that connection is Schuylkill River Greenways (SRG), a nonprofit helping thousands of people rediscover the outdoors through programs that are local, inclusive, and impactful.



In 2024, **over 3,500 people** engaged with nature through the **Pottstown Outdoor Recreation Hub**, located in Riverfront Park in downtown Pottstown and right alongside the Schuylkill River Trail. Operated by SRG, the Hub brought together youth groups, schools, and families for biking, kayaking, and river-based wellness activities. Highlights from the hub include bike maintenance classes, the free community bike share, summer paddling workouts, and Pedal & Paddle programs that introduced dozens of new riders and paddlers to outdoor recreation.

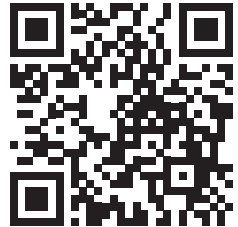


The free participation days for area residents help break down financial barriers, while a friendly, knowledgeable staff made it easy for beginners. Several of the Hub's most successful offerings were inspired by local feedback, such as the season pass program and Saturday morning paddles. SRG continues to shape future programs based on community ideas, creating a dynamic outdoor culture that reflects local interests.

Beyond our community, SRG stewards more than **120 miles** of the Schuylkill River Trail from Frackville to Philadelphia, and connects people to the river through environmental education and events. One of its signature programs, the Schuylkill River Sojourn, welcomes paddlers for a multi-day journey highlighting the river's heritage, wildlife, and scenic beauty.

Discover upcoming events and explore the expansive trail by visiting: **schuylkillriver.org**

Pottstown Area Health & Wellness Foundation is proud to support Schuylkill River Greenways, their mission, and their work to make the outdoors more accessible, active, and community-driven.



A Community Foundation Inspiring
Generosity, Passion, and Partnership

(610) 323-2006

152 E High St # 500, Pottstown, PA 19464
www.pottstownfoundation.org

Commentary by: Samuel Mirarchi
Marketing & Communications Specialist