

The Power of Non-Profits Spotlight:

Maternity Care Coalition

Non-profits play a vital role in strengthening communities by addressing needs that public services often cannot meet. The Maternity Care Coalition (MCC) plays a crucial part in improving maternal and child health in Pottstown.



For over 40 years, MCC has been committed to addressing gaps in healthcare, child development, and parental support. Its Early Head Start (EHS) program provides prenatal care, home visits, and early childhood education, ensuring families have the resources they need for healthy development. Central to their mission, MCC helps expectant mothers access prenatal care, resulting in healthier pregnancies and improved outcomes for newborns. The program also strengthens parent-child relationships, promotes parenting skills, and fosters regular involvement in children's education and care.



MCC's focus extends beyond health services to address social determinants of health, such as financial hardship, housing instability, and food insecurity. By combining healthcare, education, and community support, MCC helps parents create healthier environments for their families and improve overall well-being. In 2024, MCC served 111 clients in Pottstown, including expectant mothers, infants, and caregivers. Many of these families reported increased parenting confidence and improved access to healthcare.

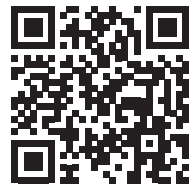


MCC is also enhancing its services, expanding virtual support groups, refining staff training, and strengthening collaborations with healthcare providers. The organization is focused on building stronger partnerships with non-profits and local agencies to expand referral networks and reach more families in need.

PAHWF is proud to support MCC's important work in fostering a healthier and stronger community. MCC is able to provide essential resources and support, ensuring that families in Pottstown and beyond have the tools they need to thrive.

For more information, visit:

<https://maternitycarecoalition.org/>



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