



Pottstown Year 2 Program Highlights

Catchafire **provides capacity building support and professional development opportunities to nonprofits** by connecting them to skills-based volunteers – 100% pro bono.

Since 2022, **Catchafire and Pottstown have partnered** to provide this resource to its grantees in the Greater Pottstown area. This program supports Pottstown's vision of ensuring equitable opportunities for all community members to embrace a healthier lifestyle.

“Catchafire has helped us serve our mission by providing resources that help our staff learn and grow in the positions they hold. Thus, furthering our reach to the community we have the opportunity to come along side and serve. The volunteers I have worked with are all passionate about what they are doing at Catchafire and it has helped to build my overall confidence in the projects I am working on.”

Martha Shick

Project Purpose

2024 Impact

12/14/23 – 12/15/24

11

active
organizations

32

organizations
matched

\$62,482

dollars
saved

311

hours
donated

14

matches
made

9/10

Catchafire rating

Based on 6 ratings submitted by nonprofits. Ratings are based on how likely the nonprofit would be to recommend their volunteer or Catchafire to a friend or a colleague (1-10 scale).



Catchafire is able to provide insights into **Pottstown's** nonprofits' needs and behaviors to help inform future support strategy.

Most Requested Projects

- > Logo Design
- > Translation
- > Operating Budget
- > Public Speaking Coach
- > Print Materials Design

Most Requested Calls

- > Website
- > Social Media
- > Data & Analytics
- > Organizational Strategy
- > Marketing Strategy

Benefits to Organizations

- > Enhanced fundraising strategy
- > Spread awareness about mission
- > Increased effectiveness as a professional

Your star users

Nonprofits who had the most value added on Catchafire.



\$13,398
Project Purpose



\$9,444
Pottstown Community Action



\$5,393
Centro Cultura Latinos Unidos



\$7,819
Montco Anti-Hunger Network

All-time impact

61
matches made

673
volunteer hours received

\$134,577
dollars saved

19
nonprofits matched on projects/calls

Your feedback is important to us
Please take a moment to [fill out this survey](#).