



Pottstown Year 1 Program Highlights

Catchafire provides capacity building support and professional development opportunities to nonprofits by connecting them to skills-based volunteers – 100% pro bono.

Since 2022, Catchafire and Pottstown have partnered to provide this resource to its grantees within a 10-mile radius of Pottstown, PA. This program supports Pottstown Foundation’s vision of to improve the health of the community by increasing access to health care for the medically underserved.

“Catchafire has been such a beneficial tool for Project Purpose! I enjoyed the various webinars I was able to attend, including learning how to draft emails for our monthly newsletter. I also LOVED working with a volunteer to audit and update our website. This has been the highlight of my experience. She was able to take our existing website and turn it into something beautiful! She had skills in design that our team was not equipped with. We are so thankful for the opportunity to have been gifted Catchafire for the year. It has been wonderful working with the volunteer we have been matched with to redesign our website! She has been able to communicate our mission in such clear ways through her beautiful designs on our newly updated website. Our new website will allow interested volunteers and financial partners to easily find the information they need on how to get involved with our mission.”

Sara Ranck

Assistant Director, Project Purpose

Y1 Impact

12/22 – 12/23

11

active organizations

9

organizations matched

\$50,215

dollars saved

223

hours donated

18

matches made

9.9

Catchafire rating

9.9

Volunteer rating

2.5x

Return on investment (short term)
Y1 Program Investment: **\$20,000**

Based on 7 ratings submitted by nonprofits. Ratings are based on how likely the nonprofit would be to recommend their volunteer or Catchafire to a friend or a colleague (1-10 scale).



Catchafire is able to provide insights into **Pottstown** nonprofits' needs and behaviors to help inform future support strategy.

Most Requested Projects

- > Individual Donor Letter
- > Presentation Creation
- > Brochure Writing
- > Employee Handbook
- > Translation

Most Requested Calls

- > Organizational Strategy
- > Website
- > Marketing Strategy
- > Marketing Materials
- > Public Relations

Benefits to Organizations

- > Enhanced ability to serve beneficiaries
- > Increased effectiveness as a professional
- > Expanded network
- > Helped raise funds
- > Saved Time

Your star users

Nonprofits who had the most value added on Catchafire.



\$29,235
S.O.U.L.



\$5,748
Project Purpose Corporation



\$5,180
Trellis for Tomorrow



\$10,901
YWCA Tri-County Area

Your feedback is important to us

Please take a moment to [fill out this survey](#).

All-time impact

21
matches made

138
volunteer hours received

\$51,877
dollars saved

12
nonprofits matched on projects/calls