

FOR IMMEDIATE RELEASE

**Contact:** Rose Walters, Communications Assoc. Pottstown Area Health & Wellness Foundation <u>rosewalters@pottstownfoundation.org</u> 610-323-2006 ext. 21

## Pottstown Area Health & Wellness Foundation Celebrates 15 Years of Inspiring Change and Healthy Initiatives in the Community

**August 14, 2018, Pottstown, PA** - <u>Pottstown Area Health & Wellness Foundation</u> (PAHWF) is celebrating 15 years of grant making by inspiring the Pottstown community to make healthier choices through grants to local schools, parks, and area non-profit organizations.

PAHWF will commemorate its 15<sup>th</sup> anniversary with a "We Fit Together" theme. It was chosen to represent the unity of PAHWF, its grantees and the surrounding communities which has led to the steady and deliberate improvements PAHWF has made by teaching and funding good habits over the past 15 years.

"It's a privilege to work with so many vital community organizations to help bring about positive change in the area where we live and work. Our success mirrors the energy and compassion of all of those involved," said PAHWF President David Kraybill.

PAHWF recognizes that its 15-year anniversary celebrates more than its own role; it represents a much larger celebration of the impact its grantees have made. It will share the progress of health and wellness initiatives it has funded across the tri-county area. The 15<sup>th</sup> anniversary celebrations will also encourage more engagement with community members through fun activities promoted through social media.

Throughout the year, PAHWF will launch a few initiatives and social media campaigns to highlight its grantees who have worked diligently to serve as catalysts for thousands of people to make positive health changes in their lives. Some stories will be featured on the Foundation's <u>website</u>, in their online Community Benefit Reports, and through other communication channels.

PAHWF will also hold a reception for its grantees this fall to recognize the progress of its local organizations that have made the area a better place to live, work and play.

Some of the milestone accomplishments include the grand opening of Community Health & Dental Care along with its co-location with Creative Health Services, the Circuit Rider program, Walk/Bike Pottstown, Mosaic Community Land Trust and the Annual Home Garden Contest, the PEAK Initiative (Pottstown Early Action for Kindergarten Readiness), and Healthy Bodies Healthy Minds Institute.

###

## About the Foundation

The Pottstown Area Health & Wellness Foundation's (PAHWF) mission is to enhance the health and wellness of area residents, providing education, funding and programs that motivate people to adopt healthy lifestyles. Visit <u>www.pottstownfoundation.org</u> for more information about the Foundation. Discover Pottstown area's online community, <u>Mission Healthy Living</u>, an initiative of PAHWF, to learn and share great information on how to lead a healthier life. You can also follow the Foundation on <u>Facebook</u>, <u>Twitter</u>, <u>Instagram</u>, <u>LinkedIn</u>, <u>Pinterest</u> and <u>YouTube</u>.